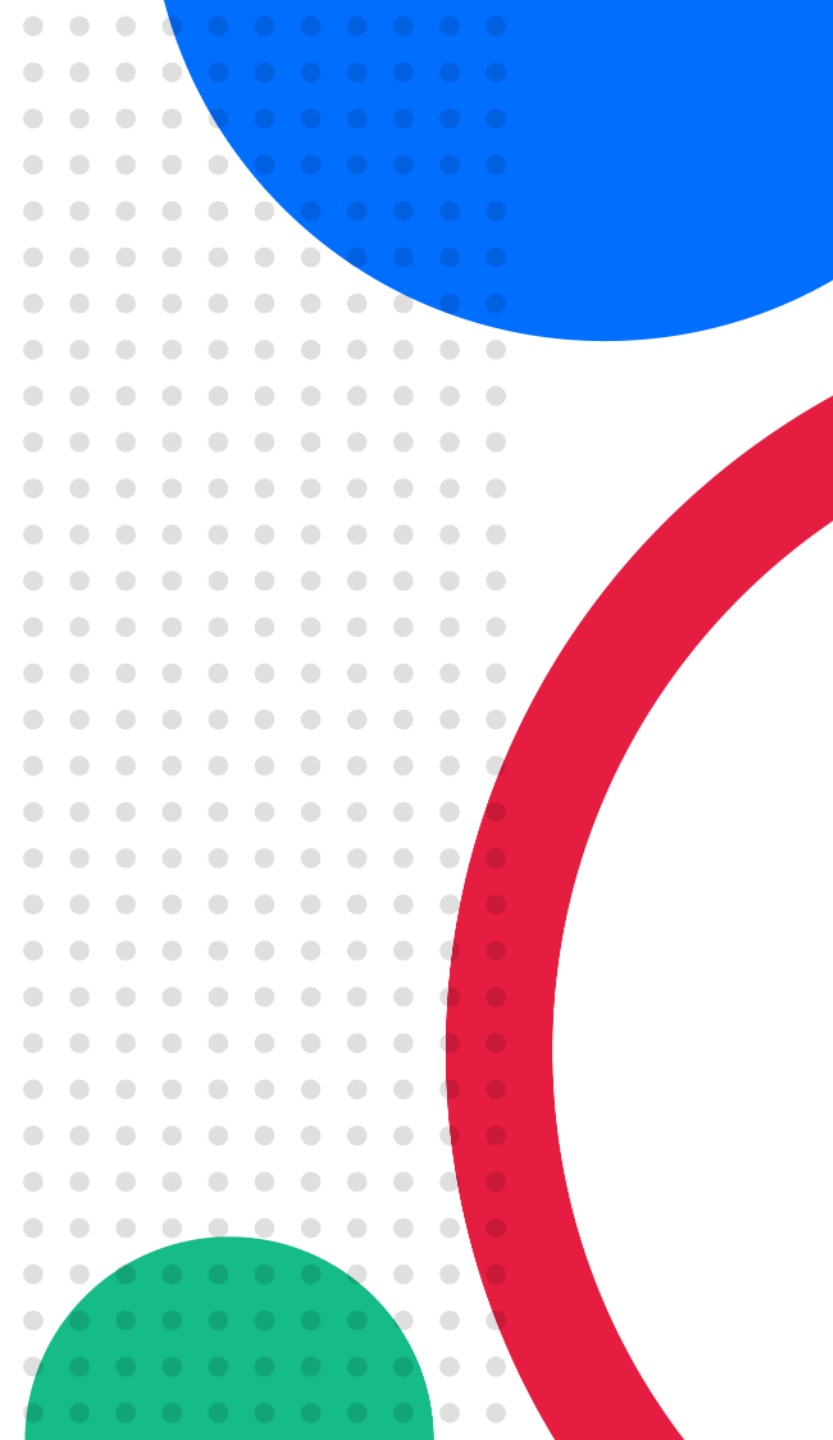


Account Manager Opportunity

CONFIDENTIAL



About RedEye

Using RedEye's Multi-Channel Marketing Hub, B2C brands increase their income by an average of 38% in only their first year with our unique mix of data, people and technology.

We are privately owned and have circa 100 employees – we're growing all the time. We give employees the '**Freedom To Choose**', meaning employees can choose to work 100% remote or spend some time in the office in Crewe.

We're fans of big words like "Multi-Channel Marketing Automation" "AI" and "Predictive" but, really, we believe that sophisticated solutions can be simple. All RedEye products are driven by a unique database that combines all customer data – online and offline – into a single view.

We then make this vast depth and breadth of data available to our clients through an easy-to-use interface. We're also the five-time winner for best use of email and have received numerous awards for Supplier of the Year.



What do we do?

Click below to watch our video:



The Opportunity

The Account Manager (AM) reports directly into the Account Director; working closely with our client-facing teams and technical functions. We work with amazing B2C brands across retail, travel and financial services.

As the AM, you'll proactively manage a group of accounts to support our clients with their marketing strategy and implementation.

Our clients not only love our platform, but they want your ideas and input too! So you'll work closely with your clients to help drive their digital marketing campaigns, ensuring they consistently generate maximum return in their online investment, covering email and mobile behavioural marketing, customer insight, In App Messaging and website optimisation.

Vital skills

Relationships and growth

Can build strong and trusting relationships with clients, enjoy problem-solving, generating ideas and revenue opportunities

Analysis

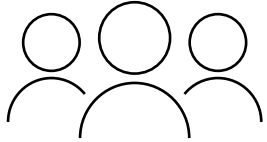
Analytical skills so you can help clients to understand their data and recommend how they can generate more success..

Organisation

Strong organisational skills to support different client needs and deliver to deadlines.

Being Part of RedEye

**There are 100 of us
and counting**



We're proud to count Apprentices, Graduates and Award winners as part of our team – read our employee blog.

**Top company to
work for**



We are one of the top 75 companies to work for in the North West.

Best Company



For the second year running we were rated as 'Very Good' in the Times Best Companies list.

**We support your
development**



Our programmes for managers and aspiring managers offer you the chance to gain an ILM qualification.

We like to win



We won Hack Manchester the first year we entered, and we won again the following year!

**We care about
our community**



We donate £25,000 per year to charities local to each of our offices that support young people.

**Giving back is
important to us**



In 2017 we raised over £48,000 for our charity partner Cancer Research UK, with a big chunk being raised through our winter Charity Ball.

**We're a social
bunch**



We have an active social team who arrange everything from office Olympics and bowling nights to our annual summer party. Check out our Facebook page!

Our Values



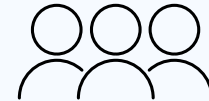
We're built on ideas because innovation is crucial

We have an innovation platform for all employees to raise ideas, the best of which we implement



We cut out crap so that stuff gets done

We have monthly updates from our management team and Q&A to share company performance and everything that's happening.



We're in it with you to support your success

We take wellbeing seriously with a network of mental health first aiders, mentors and coaches

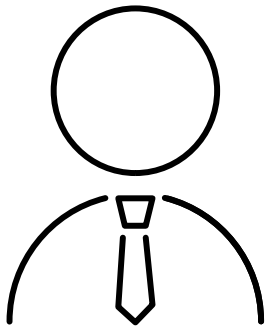


We love what we do, care and have fun

Our social team have a budget to spend on activities throughout the year.

Developing Our People

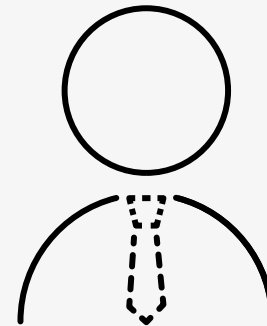
RedEye are proud to be an institute of leadership and management (ILM) accredited centre. This means that our programme for managers and aspiring managers offer you the chance to gain an ILM qualification



RedEye Management Program

An 8 month programme offering you the chance to gain a level 3 award in Leadership and management. Modules include:

- Understanding Leadership
- Coaching
- Develop yourself & others
- Understanding costs and budgets in an organisation



RedEye Aspiring Management Program

A 6 month programme offering you the chance to gain a level 2 award in Leadership and team skills. Modules include:

- Understanding Management
- HR essentials
- Improving performance of the work team

Perks of the Job

Hybrid working and Flexible hours

Easily juggle your childcare commitments, commute and appointments. We believe in a healthy work-life balance.

Bupa healthcare

Private health insurance is fully funded after probation (approx. £45 per month). BUPA is the UK's largest network of private healthcare.

Social fund

Our active social committee has a budget to spend on fun events every month – check out our Facebook page.

Enhanced Holiday Package

25 days per year + bank holidays, with the option to buy four additional holidays each year. Plus the longer you work here the more your holiday allowance increases. Wow.

Training and career development

Our ILM accredited internal programmes, funded external courses and career-planning process means you can grow as quickly as RedEye .

Office Library

Keep up-to-date with the latest thinking in our industry. Each office has a library.

Birthday Off

Celebrate in style – we give you your birthday off! Have a blast!

Employee discount portal

Fancy a day out? Looking for cheap airport parking for your next adventure? It's all here for you to enjoy through our discount portal.

Discounted Gym Membership

Want to be the next Ninja Warrior UK? This could be your first step towards your fitness utopia! Discounts on hundreds of gyms across the UK,.

Life insurance

We cover you from day one for four times your annual salary, giving you peace of mind.

Casual Dress Code

We're all adults, so RedEye has a sensible dress code! Jeans, t-shirts and casual shirts are the norm.

Outstanding pension

With contributions of up to 5% matched (10% in total), and RedEye's financial adviser on hand, our scheme with Royal London offers great growth potential for your funds.

EAP

Everyone has access to a 24/7 confidential advice and support service to help with challenges and decisions in your life, ranging from financial issues, to legal support and stress.

