

Marketing & Communications Manager (IoT)

Location: Milton Keynes

Hours: 37 hours per week 52 weeks per year

Contract: 18 months Fixed Term in the first instance

Salary: Up to £40,000 per annum

Close date: Tuesday 25th February 2020

Milton Keynes College have an exciting opportunity to be creative and inspire the next generation of technology experts looking to start their journey!

South Central Institute of Technology is an exciting new institution specialising in delivering digital learning to fulfil the digital skills shortage. Working alongside global partners including Microsoft and KPMG, it will grow to provide learning to over 1,000 students by 2025.

As Marketing & Communications Manager you will be at the forefront of driving awareness of the IoT amongst our core audiences. You will help to establish and develop the brand, develop market research to inform your campaigns, drive student recruitment campaigns to ensure our ambitious targets are met and ensure that stakeholders are engaged through strong communications.

MK College is one of several core partners delivering the project, so your role will also involve co-ordinating with marketing teams within the consortium to ensure the full power of the group is utilised.

The successful applicant will be an outstanding communicator and have the ability to demonstrate a variety of innovative marketing strategies.

As the successful candidate you will have

- CIM, IDM or other business, media or marketing qualification
- Significant experience of managing both marketing and communications campaigns
- Experience of building a brand and developing content
- Experience of working in an Education or Digital environment would be desirable
- Exceptional project management skills and the ability to independently manage communications plans
- Excellent attention to detail
- The ability to write engaging content for multiple audiences

More about the Rewards

- 30 days annual leave, 3 additional days leave for Christmas to New Year closure and UK Bank Holidays Pro Rata, Per Annum
- Amazing discounts with NUS card, ranging from Eating Out, Shopping and Fashion, Health and Fitness, Music, Technology, Travel and Entertainment
- Access to an employee wellbeing platform with options to book free activities such as yoga, relaxation, boot camp, personal training and a health and wellbeing news hub
- Access to Local Government Pension Scheme with generous employer contributions
- Tax free Childcare Scheme
- Access to Continued Professional Development, including professional qualifications and a variety of training courses
- Save up to 32% off all bikes through our Cycle To Work Scheme
- 24 hours per day, 365 days per year Employee Assistant Support Programme
- Plus many more...

More about the College

Milton Keynes College is proud to be an open and inclusive general Further Education College welcoming learners of all levels and delivering an exceptional educational experience. The College offers a broad range of qualifications with more than 3,000 16 – 18-year-old full-time students studying vocational courses, apprenticeships and Higher Education at our campuses in Milton Keynes. In addition, the College delivers employability and skills training programmes to 3,000 people in local community learning centres. For nearly 30 years, we have worked with offenders in both custody, and the wider community and currently work with 19 prisons across England; this includes 13 prisons, which make up the Long Term High Security Estate, and 6 category B, C & D men's prisons.

Milton Keynes College is a committed safer recruitment employer in line with Keeping Children Safe in Education. We take extreme care in ensuring the safety and welfare of children, young people and vulnerable adults. All positions therefore undergo a thorough on boarding process to include DBS. In addition, security clearance is required for all prison services positions.

Milton Keynes College has been officially recognised for its commitment and approach to equality, diversity and inclusion. It has been awarded the much sought-after Leaders in Diversity accreditation from the National Centre for Diversity. The award recognises the College's clear ethos and values and a belief in the importance of diversity.